

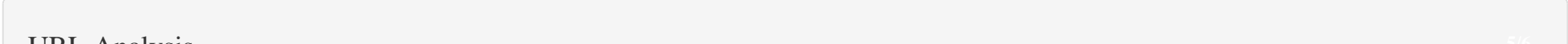


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.webfx.com/  
Keyword: seo

## SEO Score

64%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

SEO Company | Digital Marketing Agency That Drives Results

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass

Pass

Description Analysis

2/3

Since 1995, we've generated over \$2b in revenue for our clients. Read over 500 client testimonials and learn why WebFX is the #1 SEO company.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

2/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Fail

Fail

Pass

Pass

Headings (H1-H6)

1/3

H1

1. Digital Marketing That Drives Results ~

2. Ready To Grow? Get Your Free Proposal Today:

3. Our tech-enabled marketing services help your business grow online leads, calls, and revenue.

4. How WebFX Creates Business Growth

5. How WebFX Creates Business Growth

6. +60%

7. By the numbers

8. 91%

9. 23%

10. 11,000+

11. Ready To Grow? Get Your Free Proposal Today:

12. A Look Inside WebFX

13. Paying it forward

14. World-Class Technology Powering Our Campaigns

15. Case Studies

16. Maine Lobster Now

17. Paulb Parts

18. Furbo

19. Cutting Edge Firewood

20. Ocean City New Jersey

H2

1. 21%

2. Unlock revenue growth for your business with our world-class expertise.

H3

1. Driving Digital Revenue For Our 700+ Satisfied Customers

2. Proven Performance

3. Transparent ROI Tracking

4. Unparalleled Track Record

5. Leading Digital Experts

6. Earning traffic

7. Measurable Advertising

8. Design that dazzles

9. Expand your social reach

10. Happy team = happy clients

11. Crystal-clear ROI reporting

12. Transparent deliverables

13. 100%

14. 75%

15. 54%

16. 167%

17. 41%

18. 1.6M

19. 300+

20. 1,128

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Fail

Fail

Top Words

5/5

- Services 29
- marketing 28
- Marketing 28
- SEO 26
- with 24

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

2/3

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis

2/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.