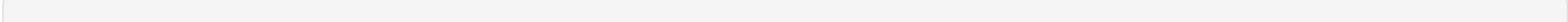




Wwww.youtube.com/
Keyword: youtube

SEO Score

44%



URL Analysis

4/5

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

YouTube

- Title is too short. Consider adding more characters.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis

2/3

Bekijk je favoriete video's, luister naar de muziek die je leuk vindt, upload originele content en deel alles met vrienden, familie en anderen op YouTube.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

N/A

- Sorry, no data in this report type

Headings (H1-H6)

2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Google 2
- OverPersAuteursrechtContactCreatorsAdverterenOntwikkelaarsVoorwaardenPrivacyBeleid 1
- veiligheidZo 1
- werkt 1
- YouTubeNieuwe 1

Mobile Analysis

0/3

- Add a viewport metatag
- Add an Apple icon

Fail

Fail

Text Analysis

1/3

- You should have 500+ words on this page. Your word count: 13
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

1/3

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

N/A

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score

- Fix title lenght
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon