



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Xuanhieu.org/
Keyword: xuan hieu

SEO Score

49%



URL Analysis

4/6

- URL is SEO friendly

Pass
- Keyword present in URL

Pass
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

0/3

Kinh nghi?m mua hàng online & Ki?n th?c Internet Digital Marketing?? Xuân Hi?u Blog

- Title is too long. Consider making it max. 60 characters long.

Fail
- Title tag should begin with exact keyword

Fail

Description Analysis

0/3

Blog chia s? Kinh nghi?m mua hàng T?i và s? d?ng ph?n m?m, các n?i dung v? Internet Digital Marketing ?ng d?ng trong Kinh doanh và T?o d?ng Th??ng hi?u

- Description tag should be 160 characters or less.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

2/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- No underscores found in image file names

Pass

Headings (H1-H6)

0/3

H1

H2

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- nghi 8
- Kinh 7
- Marketing 7
- thu 6
- Digital 4

Mobile Analysis

2/2

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

0/5

- You should have 500+ words on this page. Your word count: 203

Fail
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword not found in anchor text

Fail

Social Buttons

1/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Blog link found

Pass

Code Analysis

3/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.