



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Zcreative.com/  
Keyword: web design

# SEO Score

45%



## URL Analysis 1/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

## Page Speed 1/1

- Load speed is under 2 seconds
- Pass

## Title Analysis 1/3

### Zee Creative | Custom Web Design in Billings, Montana

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

## Description Analysis 2/3

We use our 20 years of web design experience to bring you custom web design, hosting, graphic design & digital marketing services to Montana and beyond.

- Description has 160 characters or less.
  - Description tag contains exact keyword
- Pass

Pass

## Image Analysis 3/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

## Headings (H1-H6) 3/3

### H1

### H2

### H3

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

## Top Words 5/5

- Web 17
  - Design 17
  - out 13
  - More 12
  - Zee 11

## Mobile Analysis 1/2

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

## Text Analysis 1/5

- You have 500+ words on this page
  - Keyword usage exceeds 3 occurrences
  - Exact keyword is bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Pass

Fail

Pass

## Social Buttons 0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

## Code Analysis 1/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

### Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.